16<sup>th</sup> April 2018



## Get your 2019 sales rocketing

After another bumper event in 2018, Harrogate Christmas & Gift is now open for booking for its 2019 show which takes place at the Harrogate Convention Centre from 13<sup>th</sup> to 16<sup>th</sup> January 2019.

This is a not-to-be-missed event for manufacturers and suppliers of festive, all-year-round gift and garden ranges as the show is a favourite for multiple, independent and garden centre buyers sourcing new products.



Simon Lightbrown of Sincere Floral – leading importers and distributors of artificial floral products – commented after this year's show: "We've been coming to Harrogate for 17 years and we've actually had our best ever year for orders taken and new customers gained. It's been really great."

Festive is a leading supplier of Christmas decorations and James Marshall, sales director, added: "This year was a record

show for us in terms of footfall, physical orders and quotations. Harrogate Christmas & Gift is the most important show of the year for us, our customers prefer Harrogate."

The Playwrite Group is an importer and wholesaler of party bag toys, inflatables, Christmas stocking fillers, party products, novelty toys and gifts and has been attending Harrogate for many years. James Cornelius of the company said: "We had one of our best years ever at Harrogate Christmas & Gift 2018. Orders were up nearly 50% on last year and we took a large number of high quality enquiries to follow up. We are very much looking forward to next year."

Simon Anslow, show organiser, explains: "Harrogate Christmas & Gift has seen significant growth in the last five or six years filling seven halls of the Harrogate Convention Centre and attracting almost 5,000 serious buyers. Products on show have diversified from simply Christmas decorations to a large range of toys, gifts, greetings cards, aromatherapy products, confectionery, garden ornaments and even furniture ranges. The show is a favourite with garden centre buyers – so almost anything found in this type of retail setting can now be sourced at the show."

For more information about the show, prices and booking forms, please visit the website at <a href="https://www.harrogatefair.com">www.harrogatefair.com</a> – alternatively, if you would like to discuss your requirements in person, contact Simon Anslow, show organiser on 01902 882280 or email: <a href="mailto:simon@harrogatefair.com">simon@harrogatefair.com</a>