

## Ready to shop

This weekend marks the event of the year for the Christmas industry, with the UK's only dedicated four day trade show for festive products opening its doors on Sunday 12<sup>th</sup> January 2025. Visitors will be pleased to know that according to BBC Weather, it is due to warm up for the duration of the show from around four degrees on Sunday to around eight degrees by Wednesday with no snow on the agenda. This means that there are no delays expected on the roads or public transport.

If you are seeking the very latest goods from Christmas trees, wreaths and artificial flowers, to lights, baubles and scented candles, you have a real treat in store. Exhibitors at the show have some fabulous new products to present and this includes every type of Christmas decoration imaginable, gifts for the home and garden, as well as ranges for celebrations the entire year round. We present you with nine halls of the Harrogate Convention Centre filled to brimming with everything to get your Christmas 2025 season off to a bumper start.

Visit the website at [www.harrogatefair.com](http://www.harrogatefair.com) for full list of exhibitors.

## Pre-loved treasures

Discover the charm of Marisha Mistry's sustainable creations, where artistry meets eco-consciousness. From vibrant Mashquin kits that spark young imaginations to reusable fabric crackers and paper chains crafted from pre-loved fabrics, each piece is designed to bring beauty and sustainability into your home. Add elegance to your celebrations with handmade baubles and versatile fabric bows, perfect for year-round decor or thoughtful gifting. Every product is a testament to creativity and care, giving new life to forgotten materials while reducing waste. Choose Marisha Mistry for unique, handcrafted treasures that celebrate individuality and the joy of sustainable living.

**Visit Marisha Mistry on Stand C10**

## Oh baby

Ziggle offers great pick up items for shoppers with babies in mind. The wide range includes baby bibs, hats, socks, slippers, headbands, toys and tree decorations. The 2025 collection includes a delicate new winter animals pattern, more decorations and toys and further extensions to the ever popular 'My First Christmas' collection. These are fun, useful, quick sell through lines that offer a bit of Christmas magic and momentos for parents and grandparents.

Buy individual items or opt for Ziggle's 'Baby's Christmas' FSDU packages: eye-catching, one-stop units for all baby items. Also available are delightful Santa Grotto Experience bags with gifts and Santa messages aimed at babies.

**Visit Ziggle on Stand C9**



## More than Christmas

Straits Christmas is going to be as show stopping as ever for 2025. Alongside popular sparkling trees, glitter water spinners, and light-up ornaments, it is introducing a huge new range of products.

Sales director, Steve Webb, has already selected the items he thinks will be a runaway success. “We’ve always done well with light-up houses, this year we have a range of wooden houses that have more detail and will capture the imagination.” He’s also excited about the infinity ornaments. They are a smaller, more practical size, and with coloured edging they look festive switched off, but then magical when lit.

Halloween is also going to be a key event for Straits in '25. The collection has expanded to include spooky decorations guaranteed to give a jump scare, wicked water spinners filled with swirling bats and smoke, plus, light-up lustre decorations that look incredible.

***Visit Straits on Stands C41 (Christmas) and C13 (Halloween)***

## Premium products

The name BOSK, meaning 'a small, wooded area,' embodies our dedication to creating high-quality, natural looking trees. As a family-owned business with years of experience, Bosk specialises in premium Christmas products, including trees, wreaths, garlands, and ornaments crafted from the finest materials. Each item is thoughtfully designed to bring lasting joy and enhance your festive displays and make Christmas 2025 truly unforgettable!

***Visit Bosk on Stand B15***

## Perfect packaging



Eurowrap is back at Harrogate's Christmas & Gift showcasing its decades of expertise in the gift packaging industry! With over 30 years of experience, the company provides a wide range of affordable gift wrap, bags, boxes, ribbons, and other packaging solutions. Whether you're looking for festive flair or commercial designs that enhance your brand, Eurowrap has something for every need.

Explore the latest collections that not only elevate your gift packaging but also drive retail sales. Don't miss the chance to discover how Eurowrap can add value to your business this Christmas season!

Visit Eurowrap on Stand D3

