

Growing Christmas trends

As a child in the 70s, the excitement of Christmas was very much concentrated around the 24th and 25th December as we popped a mince pie and a glass of sherry by the fireplace, eagerly awaiting the arrival of Santa to fill our stockings with a tangerine, chocolate coins and perhaps a novelty or two.

The picture book 'The Elf on the Shelf: A Christmas Tradition' written by Carol Aebersold in 2005 has always been popular, but in the last decade appears to have literally taken the world by storm. According to social media, Children have been unable to sleep with the excitement of Elf's arrival on 1st December and 24 days of chaos until



Santa comes to the rescue on Christmas Eve. Many will also enjoy a daily advent calendar treat, plus a Christmas eve box filled with pyjamas and goodies – and all this before the big day.

Harrogate Christmas & Gift gives the industry an insight into new fashions and trends being introduced for the following year – the imagination boggles and we look forward to seeing what 2025 has to offer!

Festive elegance

Get ready for Boltze's new collections, where festive elegance meets modern trends — from vibrant pink holiday décor as well as traditional Christmas essentials to chic leopard prints, cosy home textiles, and Scandinavian-inspired designs. The range offers versatile home accessories for every season, enabling you to present your customers with the perfect decorative selection year-round. Visit Boltze at Harrogate to immerse yourself in the new season's highlights—be inspired, and explore the trends you and your customers will adore!



Visit Boltze on Stand M3

Joy of home sprucing

Sass & Belle lovingly designs all kinds of wonderful products at perfect prices for you and your customer's pocket. The company is all about the joy of home sprucing and the love in gift-giving,

adding a dash of happy and a sprinkle of smiles to each and every one of its collections. Make Christmas 2025 a season to remember with the perfect Christmas decorations, gifting options and much more festive fun!

Visit Sass & Belle on Stand C18

Toasty feet

Sales of Nuzzles, Joe Davies collection of cosy slipper socks, really take off when the weather gets cold! Sherpa fleece lined, Nuzzles really do keep your feet toasty warm. Nuzzles are available in Ladies, Men's, Kids and toddlers designs and with adult pairs retailing at Just £7.99 they make the perfect stocking filler. In 2024 the company launched Christmas designs to great success. Display is also easy with a space saving floor spinner for the adult designs and a cute tabletop stand for the Kids and Toddlers Nuzzles. Joe Davies specialises in supplying independent retailers and garden Centres in their famous 'Little & Often' quantities, with carriage paid orders of just £100 for free Nationwide delivery.

Visit Joe Davies on Stand M25

