

Playwrite boasts being the longest standing exhibitor

Whilst Harrogate Christmas & Gift celebrates its 75th anniversary this year, very few exhibitors can boast attending the founding show in 1950. However, Playwrite Group (stand C17) can claim not only this, but has attended every single show for 75 years.

Warren Cornelius, one of the directors of Harrogate Christmas & Gift, first attended the event himself as an exhibitor in 1967. However, his predecessor Syd Vening (who joined the company with his brother-in-law William (Con) Cornelius and took over the reins on Con's death in 1944), was one of the show's founders when it began its journey in Harrogate as International Toy Fair. The company, then known as WH

Cornelius Ltd, changed to The Playwrite Group in 2001 in partnership with Richard Towse of Oppenheimer Ltd. Richard sold his interest in the company back to Cornelius Ltd after 15 years successful trading, and Playwrite Group is now run by Warren's sons James and Guy.

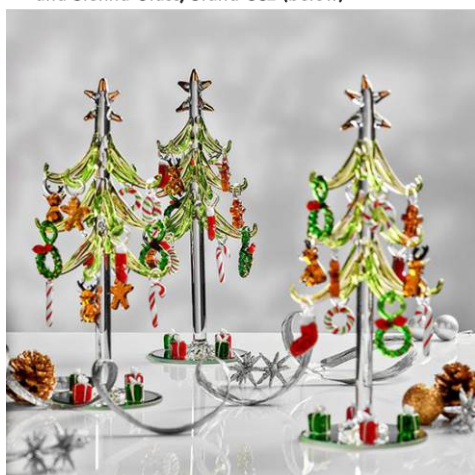
Playwrite Group is renowned in the industry for its great value pocket money toys, stocking fillers and Santa Grotto gifts and novelties. Be sure to drop by to meet the team on Stand C17 whilst you're at the show.



Warren Cornelius (centre) pictured with sons Guy (left) and James (right)



Wildtouch (above) Stand CC1
and Sienna Glass, Stand CC2 (below)



Not-to-be-missed gifts

Buyers seeking gifts that are just that little bit different should make a headway for the Conference Centre (in the circular visitor entrance) where two companies have some fabulous products to consider. Wildtouch (Stand CC1) is a bespoke, accredited, well established souvenir company that specialises in a variety of sparkly handmade products featuring Christmas, gardens, animals, and many others. The products consist of keyrings, magnets, carded/boxed jewellery, pin badges, rings, earrings and decorations, with the offer of free branding and no minimum order.

In addition, Sienna Glass (Stand CC2) is showcasing its timeless range of beautifully designed decorative glass. Perfect gifts for all occasions all products come individually boxed in attractive packaging designed to offer easy display and minimum time taken at the till.

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Both companies are both well-worth a visit and can be reached when entering or exiting Hall D.

For more information about visiting Harrogate Christmas & Gift, visit www.harrogatefair.com – the show is open tomorrow (Tuesday 14th) from 9.00am to 6.00pm and on Wednesday 15th from 9.00am to 4.00pm.