9th November 2021



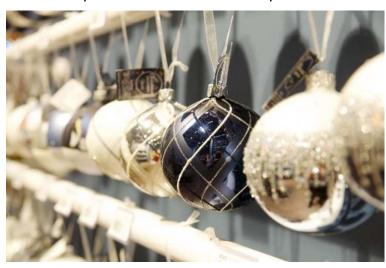
Christmas is coming – in January!

With just over two months until **Harrogate Christmas & Gift**, the festive industry is gearing up for its most important trade event of the year from 16th to 19th January 2022 at the

Harrogate Convention Centre.

Seeing, feeling and often smelling gift type products first-hand is imperative for gauging how consumers will react to stock on the shelves – and this is the first opportunity for many industry buyers to do this in over two years.

In the run up to the show we will be sharing exhibitor news



about products and offers that will be available. Make sure you are registered to attend so that you automatically receive these – and if you have new industry colleagues who may not be familiar with the show, please feel free to share. www.harrogatefair.com

Fresh ideas



Florelle would like to welcome you to its stand to view its exciting new Christmas range of artificial Christmas decorations and everyday flowers. The team has worked hard to bring fresh ideas and value for money new products, which it feels is more important than ever before. Florelle is showing its new range of flower bunches, focusing firmly on price points and a Christmas 2022 display of beautiful wreaths, garlands and Christmas flowers. In addition, its burgeoning Autumn range for September has been extended this year.

Visit Florelle on Stand A29

Trending textiles

One of the UK's leading home textiles suppliers, Portfolio Home is ready to bring its exciting range of festive throws, cushions, bed linen and more to Harrogate for the very first time in their 50-year history.

Paul Callan, managing director, commented: "We're really looking forward to Harrogate Christmas & Gift Fair. We have a wide range of products to showcase retailers which includes Christmas specific products but also autumnal and year-round products for increased sales. It will be wonderful to be out and about again, mixing, networking and connecting with so many buyers."

Portfolio Home will be showcasing a range of goods which add additional basket-value for retailers which are all geared towards the 'golden quarter' retail Christmas sales where traditionally,



demand is high. The products on display feature familiar faces for Christmas such as Santa Claus, Rudolf, Gingerbread men but also some new trends such as Gonks and Snowy Penguins.

Visit Portfolio Home on Stand A9