

## Just days to go

With just a few days until Harrogate Christmas & Gift, the halls of the Harrogate Convention Centre are filling nicely as exhibitors arrive en masse with a whole host of very exciting new products to really get into the swing of Christmas in 2020. Visitors to the show are certainly in for a treat with over 25 new companies attending for the first time and eight halls bursting at the seams everything imaginable for not only Christmas, but Halloween and other celebratory occasions, home and garden ware and gifts galore!

Don't forget, there are free hot and cold drinks available for all visitors in Hall Q – simply show your visitor badge for scanning.

Everything you need to know and pre-show registration is available on the website at [www.harrogatefair.com](http://www.harrogatefair.com) – look forward to seeing you at the show on Sunday!

## Premier cracks it again

Once again, Premier Decorations is filling Hall H of the Harrogate Convention Centre in its entirety with literally thousands of brand new, top quality products. These include Christmas products – including many exciting new greenery and floristry ranges from ***The Tree Company; Halloween, Summer and Outdoor Living*** ranges.

Be sure to come and see Premier's fabulous new indoor displays, which are key to attracting impulse buys. These include hugely popular nutcrackers from 6ft polyresin and 6ft plush pieces, right down to tree decorations in an array of colours and finishes, sequins, glitter, painted and fabric. Premier has also invested in larger, eye-catching centre pieces including 6ft plush wobbly body Santa, Reindeer, Nutcracker and Angel, along with a flexible body cheeky elf (smaller in size, but still much larger than the rest!)



If you can't find it on Premier's stand – it probably doesn't exist!

***Visit Premier Decorations – Hall H***



## Sustainably inspired

Floralsilk will be showcasing eight new Christmas 2020 themes with something for every taste ranging from traditional to contemporary with some new innovative products across the board. 'Northern Lights' is a gorgeous blue, white and silver range; 'Winter Woodland' includes beautiful soft felt animals; whilst pretty pompom wreaths and novelty glass baubles including dogs, rubix cubes and converse shoes are featured in 'Joy of Children' range.

In terms of trends forecasted, Floralsilk anticipates a continuation of the classic Christmas colours and elegant glass tree trim, but expects to see a lean towards more sustainable products made from felt, wood, metal and glass with less glitter and plastic – which it is delighted to feature across its ranges.

***Visit Floralsilk on Stand B2, B9***

## Easy offerings

Art Marketing launches – Artichoke – a unique offer designed to capitalise on impulse and gift purchases, driving volume sales through easy merchandising and re-ordering. A fantastic sales package featuring two pre-filled, high quality display units of pictures and clocks retailing at £10, £15 and £20, in designs and colours to suit today's modern homes – and make your floor space work harder!

Larger wall art is also available, retailing at £25 to £50 in popular themes offering high quality at great value. This includes planograms and free re-order service – and re-orders over £150 attract free delivery to ensure stock never runs out and sales are optimised.

**Visit Art Marketing on Stand B11**



## Souvenirs sorted

If you're looking for products that are fresh, colourful and fun, don't miss a visit to Stands Out with gifts to suit any retail outlet from family attractions to garden centres, gift shops and grottos – it has something for everyone.

Stands Out prides itself on displaying its products at their very best with bespoke wooden display units made in its own HQ. This year the company is launching a fully economical Personalised Christmas Decoration presented on a FSC gift tag.

**Visit Stands Out on stand 19**