

## The countdown to Harrogate Christmas & Gift begins

With 2026 now firmly underway, many of us are looking ahead with optimism after a challenging 2025. While we can't predict what the year will bring, one thing we can promise is an exceptional Harrogate Christmas & Gift show next week. Excitement is already building as some of the show's largest exhibitors move into the halls, constructing what can only be described as truly impressive stands. Expect to be inspired by the outstanding quantity and quality of products on display.

The countdown is on — just five days to go until the doors of the Harrogate Convention Centre open.

We can't wait to welcome you!

### Inviting collections

From a soft pink flocked PE Christmas tree to full-scale 7.5 ft display samples, Santawood brings the magic of Christmas to life with beautifully crafted artificial trees, seasonal lighting and festive décor. Drawing on hands-on manufacturing expertise and specialist knowledge of the Christmas tree category, Santawood creates warm, inviting collections developed through close collaboration between production teams and an experienced design planner.

At Harrogate Christmas & Gift 2026, Santawood will present classic and trend-led designs, including a soft pink flocked statement tree within a wider colour-led series for home, retail and commercial displays.



***Visit Santawood on Stand Q21***

### Something different

Davies Products provides the perfect solution for customers wanting to stand out from the crowd, offering fabulous products that are on trend and competitively priced. Featuring its largest ever collection, with over 600 new lines encompassing the timeless nostalgic themes that promise to dominate 2026. Rich Velvets and Gilded Glamour take centre stage, whilst fun is the focus of the Kitsch-mas and Santa's Toy Shop. Frosted and naturally styled foliage in the enchanting Frosted Forest and cosy Nordic Nights. From bows to baubles, garlands to stems and home decor – there is something for everyone.

***Visit Davies Products on Stand B5***



## Halloween at Harrogate

Ascalon Design is excited to announce some thrilling additions to its Harrogate line-up this year, with a new Halloween collection making its debut at the show. The range encompasses a selection of both indoor and outdoor decorations which combine Ascalon's seasonal know-how and metalworking expertise. Products include everything from cast iron bats and spider candle-holders, to glow-in-the-dark pumpkin stakes, cobweb wall art and much more. With a spooky yet stylish aesthetic, this new selection is designed to appeal to a wide range of end customers, so be sure to visit its haunted greenhouse to find out more...

**Visit Ascalon Design on Stand M12**



## Immersive experience

With over 10,000 carefully curated props and more than 20 years of experience creating unforgettable immersive events, EPH Creative specialises in delivering WOW moments across every theme, with particular expertise in designing fully themed Christmas grotto experiences. On its stand, visitors can step inside four fully immersive grottos: *Mrs Claus' Gingerbread Kitchen*, *Santa's Grotto*, *Elves' Toy Workshop* and the *North Pole Post Office*. The company will also theming the Alpine Lodge Cafe, creating the perfect winter escape. Visit the stand, then relax and recharge in the café before heading back into the show.

**Visit EPH Creative on Stand Q33**

