

## The lights are on

Sunday 30<sup>th</sup> November 2025 marks the first day of Advent – the date many of us *officially* dust off the decorations and welcome the season in style. But, true to form, the UK's most festive towns simply couldn't wait. Across the country, Christmas lights have been sparkling for over a week already, casting a magical glow for all to enjoy.

According to *Time Out* magazine, the 11 most festive UK towns this year are Grasmere (Lake District), Windsor (Berkshire), Stratford-upon-Avon (Warwickshire), Mousehole (Cornwall), Ludlow (Shropshire), Oban (Argyll), Bournville (Birmingham), Llangollen (Denbighshire), Whitby (Yorkshire), Chipping Campden (Cotswolds) and Buxton (Derbyshire). Each earned its place thanks to an outstanding dedication to festive cheer—think enchanting markets, spectacular light trails, magical Santa experiences and vibrant Christmas festivals.



If you're looking to rival these towns for Christmas 2026, Harrogate Christmas & Gift is the place to start. Here you'll discover the latest innovations, trends and must-have decorations to elevate your festive offering.

Don't forget to register online [HERE](#).

## Eco crackers

Namaste is delighted to share its eco-friendly recycled sari collection, designed to bring sustainability and colour to the festive season. Each piece is made from surplus fabric offcuts, thoughtfully repurposed into something unique and meaningful, with every design telling its own story of renewal.

For festive table fun, Namaste has reusable festive crackers which are perfect for filling with thoughtful treats and surprises, and its vibrant recycled sari party crowns bring fun and flair to every celebration. Joyful, practical, and sustainable, these creations invite you to celebrate consciously while adding a creative, colourful twist to tradition.



**Visit Namaste on Stand D7**

## Fabulous florals

Let Lotus Imports Ltd take your floral range to the next level! As the UK's leading importer of artificial flowers, foliage, trees, and more, the company creates stunning floral arrangements and hand-tied bouquets in the UK, combining quality, creativity, and unique designs. Its Christmas collection has doubled in size for 2026, featuring an extensive range of Real Touch

Wreaths, Garlands and Trees. Lotus is also thrilled to introduce its all-new range of Woodland Creatures, Ornaments, and Hanging Decorations for Autumn and Christmas.

With the Lotus team at your side, purchasing is easy and it is proud to offer customer service making trading seamless and inspiring.

***Visit Lotus Imports on Stand G16***

## **Proud history**

In the year 1926, Willem Hogewoning, began growing flowers at the age of 21.

What started as trading at the auction, developed into a flourishing business in dried flowers and, in time, home decoration. His life's work lives on – almost 100 years later – and continues to grow. It is something I am personally incredibly proud of.

At Harrogate, we are delighted to present our new autumn winter Collection 2026. In our opinion, this is our finest collection to date and I warmly welcome you to visit us at the show."

***Visit Hogewoning on Stand B1***

