



Dress to impress

The Jones' are getting more competitive each year so it's great to fill your shelves with an array of the latest 'must-have' goodies to ensure your customers can keep up with them! A visit to Harrogate Christmas & Gift will certainly help you to achieve that – exhibitors will have everything from the latest innovations in lights, trees and decorations, to fabulous gifts and home décor ranges. In fact you are pretty much guaranteed to find everything you could possibly require on the festive front – and for most other celebrations throughout the year too.

If you haven't already – don't forget to register online at www.harrogatefair.com

Dancing lights

When it comes to Christmas, the National Tree Company is an expert and a leading supplier of an extensive range of trees, wreaths and garlands in all colours, shapes, sizes and styles. Unique features make its products stand out from the crowd, with *Feel Real Tips*® made from polyethylene and moulded from the tips of a real Christmas tree to create a life-like appearance – perfect for those who love the look of a real Christmas tree, but prefer the practicality of an artificial equivalent. Lights are the cherry on the top – and the company offers a range of lighting options which are exclusively patented and only available on National Tree products. Infinity lights are the best for getting the most volume of lights on a tree, producing an overall brighter glow. The lights are smaller yet more frequent as they are woven among the branches.



Dual Colour Lights® can be used as warm white lighting or multicolour, giving a variety of options and the energy efficient bulbs are long lasting and allow switching between 10 different functions. *Music Match*® is a great feature to add to pre-lit trees. The Bluetooth powered system allows phones or tablets to connect to the Christmas tree lights and as you play music, the lights will 'dance' along.

Visit the National Tree Company on Stand B15

Debut range

Woodlodge is making a debut at Harrogate as its first show of the year with a dedicated Snowlodge stand showcasing over 700 lines along with merchandising solutions to create eye-catching displays and optimise retail sales.

Following the acquisition of Adobe Wholesale and The Garden Foundry in 2020, the UK's leading brand for pots, containers and garden décor has further diversified its offering for garden retailers with the introduction of the Snowlodge Christmas range. This exciting offering was launched at the

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beginning of this year and proved popular with buyers, receiving positive feedback when it appeared at Glee for the first time.



Snowlodge represents a significant expansion of Woodlodge's home and garden décor portfolio and is the company's first foray into the thriving Christmas category. The collection is made up of handmade craft products that will complement all Christmas homes and aims to provide retailers with a real point of difference during the competitive festive period with a look unique to Woodlodge.

The Snowlodge range contains many of the quintessential Christmas décor items in soft neutral shades and classical silvers and golds. Metallic colour palettes run throughout the collection also to depict winter in its purest form. The magic of Christmas is brought to life for retailers with popular product lines and family favourites such as

room decorations, ornaments, stars, baubles, candle light and tea holders, plushes, pot covers as well as outdoor display pieces such as wreaths and lighting.

Visit Woodlodge on Stand M24

Blooming marvelous

SIL's Christmas in Bloom range celebrates winter florals. Poinsettias in rich reds, Winter Roses in deep pinks and seasonal foliage in verdant greens. From home fragrance infused in layers of ginger and spice to luxuriant gift wrapping, Christmas Bloom has everything you will need this festive season.

Visit SIL on Stand B3



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