

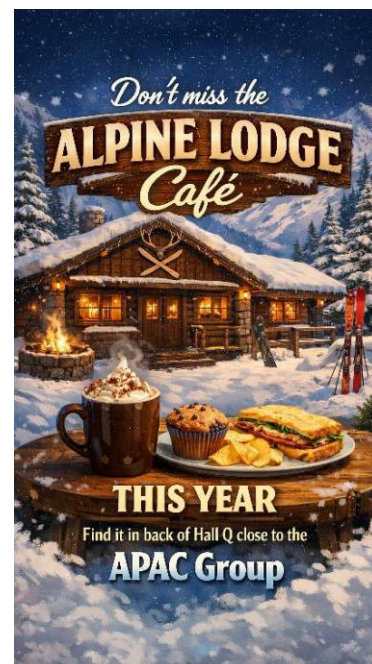
Getting to the halls

With nine halls across the Harrogate Convention Centre packed full of festive inspiration, it's only natural to wonder where to begin. While we highly recommend allowing all four days to explore everything the show has to offer, visitors with specific exhibitors in mind should download the [DIGITAL SHOW GUIDE](#) in advance to plan which halls to visit first.

There are four registration points this year:

- Hall A entrance (Ripon Road)
- Hall M entrance (Ripon Road)
- Conference Centre entrance (Kings Road)
- Hall Q entrance (Kings Road)

Hall Q is home to Smart Garden, the APAC Group, Kaemingk and Straits, as well as the ever-popular Alpine Café—the perfect stop if you're in need of refreshments during your visit.



Festive magic

NOMA, one of the UK's most trusted names in festive lighting and seasonal décor, will unveil its latest collections in Harrogate, continuing nearly a century of creating magical Christmas moments. The showcase features hundreds of new lighting and décor designs, plus the launch of an exciting Harry Potter™ licensed lighting and giftware range for the 2026 season, created with Warner Bros Discovery Global Consumer Products. Inspired by iconic moments and locations from the films, the collection combines immersive storytelling with NOMA's expertise in innovative, high-quality, safe, family-friendly lighting designed for year-round display.



Visit NOMA on Stand A9 and A22

Setting the scene

Hamac Trading is proud to launch its 2026 Display Catalogue at Harrogate. The company specialises in creating memorable, high-impact commercial and garden displays. Its diverse range includes animatronics, lifelike plush animals, lighting sculptures, artificial grass and trees, and seasonal props.

Hamac Displays offer outstanding choice for retail, leisure, hospitality, and experiences. It is the exclusive distributor of Hansa Creation across the UK, Ireland, and the Middle East. Globally recognised for exceptional realism, Hansa's plush



animals range from small retail items to impressive full-scale animatronic models. The Hamac team looks forward to welcoming you on its stand to explore the full 2026 collection.

Visit Hamac Trading on Stand M2

Making smiles

Sass & Belle creates exciting and original products designed to make you smile. Its promise is to provide lovable, trend-led and affordable gifts to an ever-evolving gift market.

The company's journey began in 1998 and has developed into the charming Sass & Belle brand you know today. Loved and nurtured by a fabulous and loyal team, with its designers at the heart, Sass & Belle is rapidly becoming an internationally recognised gift brand.



Visit Sass & Belle on Stand C18

Gifts galore

Padgett Bros is excited to be exhibiting 1000 + incredible toys and gifts! The toys range from craft items, to dolls, cars, soft toys, games, kits, role play & dress up toys, rattles and preschool toys. The company can offer both wrapped and unwrapped Christmas gifts using quality children's gift wrap and can label to your specific requirements. Its toy age ranges include babies, toddlers, girls, boys and unisex presents from birth to 14 years +.

Padgett Bros caters for every price point, from those ordering on a budget and to those wanting that little bit extra. Whatever your budget is and if you need a range of toys/gifts for your store or Santa's Grotto this year, look no further.



Visit Padgett Bros on Stand A5