

5 February 2019



Confidence in Christmas 2019

Christmas is a time for good will and optimism, and this was certainly reiterated at Harrogate Christmas & Gift 2019 which experienced an increase in visitor numbers for the seventh year running. Whatever world politics has in store for us, retailers and buyers attending the show made it clear that they are planning for a bumper 2019 festive season with many exhibitors reporting a record number of orders taken.



Piers Croke of Gisela Graham said: “We had an excellent show, picking up several new customers and seeing just about every regular customer we hoped to see and took some good orders. We had expected a rather low-key atmosphere, bearing in mind the general Brexit-related uncertainty, but were agreeably surprised that there was quite a buzz in the air – maybe because Christmas is a long way off?

Altogether a well-managed show.”

Alan Pimm of exhibiting company Sifcon commented: “We had a very good show with orders taken up on last year. We were particularly impressed with the quality of the buyers who attended. It was good to see some new customers as well as our existing regulars.”

Simon Anslow, show organiser, said: “We are delighted that the majority of people, both exhibitors and visitors, had a very positive show again this year and have also taken on board constructive criticism of how we can make improvements for 2020.”

The dates for Harrogate Christmas & Gift 2020 are 12th to 15th January 2020 – bookings for the show will open in March 2019. For more information, visit the website at www.harrogatefair.com

