



**Harrogate  
Christmas & Gift**  
16-19 January 2022

## Christmas confidence

With Christmas last year practically cancelled for all, consumers are making up for lost time and splashing out on festivities for 2021 according to the British Retail Consortium trade body which reports that total sales this November were 5% higher than November 2020. It also advised that total retail sales grew 4.1% in November 2021 compared to the same month in 2019. In addition, separate Barclaycard data shows that total consumer spending was 16% higher last month than in November 2019.

This is great news for festive and gift retailers attending Harrogate Christmas & Gift in January 2022 as they can be confident of demand for the new products sourced for their stores at the show for next Christmas. Be sure to visit the website at [www.harrogatefair.com](http://www.harrogatefair.com) for more information and a list of exhibitors.

## Brightening homes

Celebrate the seasons in style with the **Hogewoning Seasonal Christmas Collection**: an extensive collection of Christmas decorations to brighten up homes during the chilliest months of the year. Natural tones, traditional Christmas colours, and the popular range of stylish artificial and dried flowers in this collection will give cosy winter vibes. True to tradition, you'll also find new decorated wreaths, special hanging decorations, and decorative animals this year. All these items have become the hallmarks of Hogewoning's collection. The Essentials collection offers basics such as substrates, natural pots, willow wreaths, and decorations for florists. And don't forget our Winter Trees – they look like they've come straight from the forests of Scandinavia, yet offer all the benefits of an artificial tree.



**Visit Hogewoning on Stand B1**

## Bake off

SIL'S **Mrs Claus Bakery** range has all the elements needed for budding bakers, including wonderful Gingerbread design aprons and oven gloves as well as everything to turn to the serious task of baking. There is a traditional all wooden baking kit, a festive rolling pin that will adorn pastry with stars or mini gingerbread men, and an array of cookie cutters in 10 different holiday shapes. Customers will be

Show News

9<sup>th</sup> December 2021

eager to snap up this lovely range eager to fill their houses with the rich sent gingerbread from a choice of candles and home fragrance.

***Visit SIL on Stand B3***



## Inspired design

Wikholm is delighted to be exhibiting at Harrogate Christmas & Gift for the first time and its stand will be packed with superb new products created by talented designers. This new 2020 Christmas range is the company's best-ever with over 500 new designs added to its collection.

The Wikholm buying and design teams travel the world to design and create exciting new collections for you; and as one of the fastest growing home and garden collections in Europe, is proud to supply to The National Trust, Royal Botanic Gardens as well as quality retailers across the UK and Ireland.



***Visit Wikholm on Stand B7***