

Start the year with a buying advantage at Harrogate Christmas & Gift 2027

The UK's leading festive trade show delivers inspiration, new suppliers and proven best sellers for gift retailers

For gift retailers looking to stay ahead of the curve, few buying trips offer the efficiency and inspiration of Harrogate Christmas & Gift. Returning to the Harrogate Convention Centre from 10-13 January 2027, the show once again provides a focused opportunity to source festive collections, discover year-round gift lines and connect with suppliers who understand the needs of the independent retail sector.

As the first major buying event of the year, Harrogate has long been recognised as the place where retailers can get a head start on Christmas and gifting trends. With a strong mix of established brands, specialist suppliers and newer exhibitors, visitors can compare products, spot emerging opportunities and make informed purchasing decisions for the seasons ahead.

Today's consumers continue to seek products that offer personality, value and a sense of occasion. Retailers are therefore increasingly looking for ranges that work across multiple categories, from home décor and stationery to fashion accessories, greetings, food gifting and seasonal merchandise. Harrogate brings all of these areas together under one roof, making it easier to build cohesive product selections that encourage repeat visits and impulse purchases.

Among the diverse array of exhibitors expected to attract strong retailer interest are well-known larger names such as **Joe Davies**, **Floralsilk**, **Widdop & Co** and **Snowlodge**, and smaller yet firm favourites such as **Namaste UK**, **Ling Design**, **Penny Kennedy**, **Arthur Cameron** and **Eurowrap**. New exhibitors for 2027 includes **ArtiTree**, **Fargo**, **Gem Imports** and **Puckator**. All of these companies reflect the show's broad appeal across giftware, greetings, packaging and lifestyle products. These companies are among the many familiar businesses that have supported the event in recent years and continue to make it a key destination for buyers.

What makes Harrogate particularly valuable is its balance between festive buying and everyday retail opportunities. While Christmas remains at the heart of the exhibition, many exhibitors showcase collections with year-round appeal, allowing retailers to source products that generate sales long after the decorations have been packed away. From home fragrance and wellness gifts to stationery, home accessories and contemporary giftware, buyers can discover ranges that complement their core offer and help differentiate their stores.

The exhibition also provides an ideal environment for networking and relationship building. In an increasingly digital world, face-to-face conversations remain invaluable when assessing new products, discussing exclusives, exploring merchandising ideas or simply gaining a better understanding of a supplier's direction for the year ahead.

Another key benefit is the show's accessibility. Harrogate's compact format enables visitors to see a substantial number of exhibitors without the overwhelming scale often associated with larger international events. Combined with the town's excellent hospitality, hotels and restaurants, it creates a relaxed and productive buying experience.

For independent gift shops, garden centres, department stores, visitor attractions and destination retailers, Harrogate Christmas & Gift continues to offer a winning combination of inspiration, efficiency and commercial opportunity. Whether you're searching for bestselling festive lines, fresh new suppliers or products that will help your business stand out in a competitive marketplace, a visit to Harrogate in January could be one of the most valuable buying decisions of the year.

Harrogate Christmas & Gift 2027

Harrogate Convention Centre, North Yorkshire

10-13 January 2027

For more information, visit [Harrogate Christmas & Gift Fair](#).