

## Countdown to the UK's favourite festive show

The UK's favourite trade show for everyone involved in the festive and gift market – from garden centres, department stores, independent retailers right through to UK visitor attractions and hospitality venues – is fast approaching, with just three months until Harrogate Christmas & Gift.

The show is proving one of the fastest growing trade shows for this sector, with both exhibitor and visitor numbers increasing significantly in the last five years. For 2017 the exhibition has expanded into two further halls of the Harrogate International Centre offering visitors eight halls jammed packed with quality products.



Simon Anslow, show organiser, explains: "The timing of Harrogate Christmas & Gift makes it perfect for garden centre buyers in particular; and with the diversity of products that these outlets now offer, has attracted exhibitors from numerous sectors. The show not only offers an unrivalled array of Christmas decorations and associated products; but everything from interior and exterior furnishings and ornaments and gifts for all occasions."

The show is free to attend – full details and registration is available on the website at [www.harrogatefair.com](http://www.harrogatefair.com)

## Create your Christmas story

Premier Decorations, which will once again fill Hall H of the Harrogate International Centre in its entirety, can thank its talented in-house designers for its beautiful collection of 2017 Christmas



Stories. These are a range of products from baubles and hanging decorations; candle holders and plaques; to floral and table decorations in colour schemes to complement and co-ordinate and create a harmonized effect for the home.

There are eight Christmas Stories to choose from including **Noel Splendour** with 'on trend' contemporary colours with a classic twist; **Believe** with vibrant colours guaranteed to instil excitement including the highly collectible 'Elves' range'; **Snowflake Wishes** with icy tones which are all the rage for 2017; and **Grand Christmas** with all the glamour of Hollywood with dark purple, burgundy and red tones.

YOUR story could begin by requesting Premier's Christmas Stories brochure now which will put you in an excellent position when visiting the show.

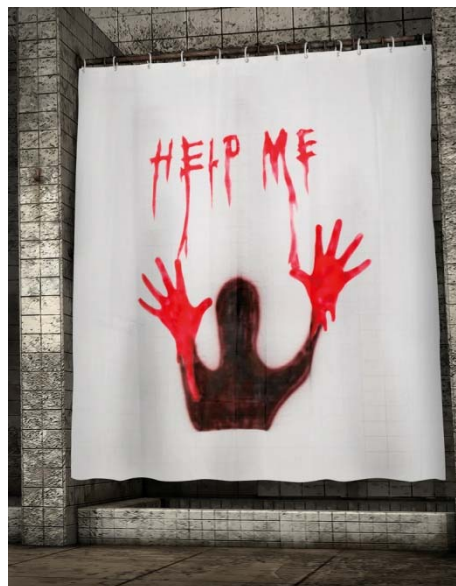
**Visit Premier Decorations in Hall H**

## Dead & Breakfast

Boland Party is new to the show this year, but not new to the party market, as it is one of the largest party product distributors in Europe. Established in 1970, this Dutch company has over 4000 stock keeping units of party, dress up and Halloween.

In 2017, Boland will be featuring its 'excitingly frightening' Halloween range, which is one of the largest in Europe – which is great news as Halloween is now the third biggest retail event in the UK after Christmas and Easter. It is the second biggest party night after New Year's Eve and is probably the fastest growing event of all, growing from approximately £12 million in 2001 to nearly £450 million in 2015. Prepare to be scared – or just amused, but most of all come and see the huge opportunities this extraordinary market offers.

***Visit Boland on Stand C24***



## For pleasure or treasure

Herman De Greef classics are packed with delight and perceived as real keepsakes, with Stylys – an enchanting collection of modern day classics in porcelain and fine filigree metals ranging from candle ornaments to stand-alone room accents.



There is also a wide range of carousels, Christmas countdown candles, filigree and porcelain tea light holders and much more. The company has a whole host of new products, incentives on placing early orders as well as season discounts on its Fauna tea lights, hurricane lanterns and candelabra. It also offers a totally bespoke product service where you can re-design your own gift.

***Visit Herman De Greef on Stand Q25***