



Focus on buyers at the UK's only trade dedicated Christmas event

Christmas & Gift Harrogate, the leading event for the buyers and retailers of festive products, offers buyers even more reasons to visit the 2010 event with seminars, workshops, an awards event and a fabulous free party for exhibitors and visitors.

The show offers a great range of innovative new products from leading suppliers and a series of buyer focused initiatives, all set in the beautiful spa town of Harrogate. With a host of new companies offering something different for buyers, along with established names such as Premier Decorations, Gisella Graham, Christmas Concepts, Salco and Widmanns all exhibiting something new. Visitors will be able see the new ranges of Christmas decorations and displays, gifts, toys, fireworks, party products, and much more.

Running alongside the show will be a dynamic seminar and workshop programme covering key issues and ideas that affect modern day retailers. Topics planned for the seminars include using social networking to enhance your business, doing business on the internet and visual merchandising and displays. Workshops hosted by the internationally renowned gift wrapping guru Neelam Meetcha will demonstrate a host of handy tips and show retailers how to improve their profits through effective gift wrapping.

This year will see the launch of the inaugural Greatest Christmas Awards which will be held at the show on the Sunday evening. Retailers will be honoured for their creativity and use of effective Christmas displays to improve footfall during the Christmas period.

On Monday evening a free party will take place at the stylish Vipers Night Lounge, with a complimentary bar, music and relaxing lounge facilities, it will be a great pace to chill out, let your hair down or network - all courtesy of the organisers.

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It's now even easier to register for the show. You can go online www.harrogatefair.com to register, check or amend your details, or even register a colleague; and all preregistered visitors are in with a chance to win £40 worth of M&S vouchers. Each day, one lucky visitor will be selected at random to win.

To find out more log on to www.harrogatefair.com

Dates: Sunday 10 – Wednesday 13 January 2010 at Harrogate International Centre, Swallow St George Hotel and Cairn Hotel.

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Show Quotes

"The Harrogate Christmas and Gift Fair is a crucial part of our early year planning and buying. Being able to complete all our Christmas buying at Harrogate in January, means we have more time for everyday gift buying at other shows. All the big name Christmas suppliers are present at Christmas and Gift, so it represents an incredibly effective use of time." Mike Adams Managing Director Temptation Gifts Ltd

'The Harrogate Christmas Fair is our favourite show of the year. The atmosphere is fantastic; a mixture of friendliness and excitement that is just not replicated at any other show. The lovely town of Harrogate is an added bonus and a great place to catch up with trade friends.'

Sally Cornelissen Manager E.H.Williams Burleydam Garden Centre

"Reindeer Place found the 2009 Christmas and Gift excellent! As ever, people were extremely helpful throughout our visit, and we certainly found it easier to get around this year. We've also found new suppliers, so all good for Reindeer Place. We are really looking forward to the event in January 2010."

Helen D'Arcy Reindeer Place

"I use it to gauge colours, themes for the season."

Nicholas Blake Senior Buyer Freemans Grattan Holdings

"A beautiful setting for showcasing beautiful products."

Ruth Goodman Fancy Dress Code

"Each year I think it can't get any better ... but the next year its better again."

Nicola Beeley Buyer JJ Beeley Mirrors and Pictures

"The Harrogate Christmas and Gift Show is easily the most pleasant exhibition experience in the buying year. The show is focused and compact yet very relaxed. Our accommodation is excellent and reasonably priced. Our evenings in the local hostelrys are fun-filled and friendly.

Steve Ainscough Owner Birkacre Garden Centre

"With Christmas still fresh in our minds, the Harrogate Christmas and Gift Show is the ideal venue to see the best of the new product ranges for the following festive season."

Iain Wylie

Managing Director

Grosvenor Garden Centre